

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**Crossroads Media, LLC.**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-2	08/05/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	828

Flight Dates	Order #	Alt Order #
07/20/12 - 07/30/12	562428	9774878

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8433	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
18	07/30/12	07/30/12	Fox 8 Morning News	9a-10a	M-----	:30	1	\$400.00	NM																																								
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Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

www.myfox8.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-2	08/05/12	August 2012	07/30/12 - 07/30/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	828	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	07/30/12	07/30/12	Fox 8 Morning News	6-7a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$800.00									
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50	07/30/12	07/30/12	FOX 8 Morning News	5-6a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 07/30/12 5:45 AM FOX 8 Morning News 5-6a :30 USPRTV11ACH \$250.00 NM									
51	07/30/12	07/30/12	Fox 8 Morning News	7-8a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$800.00									
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52	07/30/12	07/30/12	Fox 8 Morning News	9a-10a	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$400.00									
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53	07/30/12	07/30/12	Fox 8 News at 5pm	5-6p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,200.00									
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54	07/30/12	07/30/12	Fox 8 News at 6pm	6-630p	M-----	:30	1	\$1,600.00	NM
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55	07/30/12	07/30/12	Late News M-F	10-1030p	M-----	:30	1	\$1,300.00	NM
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Total Spots 12 Gross Total \$11,750.00

## Payment Terms 30 Days

Agency Commission \$1,762.50

Net Amount Due \$9,987.50